



## PRESS RELEASE

### ENERGY INDABA 2010 INTRODUCES INTELLIGENT BUSINESS MATCHMAKING

The ENERGY INDABA will feature its first Business Matchmaking Program that will take networking to a whole new level by offering participants the opportunity to exchange ideas, make valuable contacts and forge possible business partnerships.

This program is one of the key highlights of the second annual ENERGY INDABA conference and exhibition that takes place at the Sandton Convention Centre on February 24-26, 2010. It will match exhibitors, delegates, key speakers, pre-registered visitors and sponsors so that they are able to fulfill their business and target market objectives at the event.

“Experience shows that valuable and long lasting contacts are usually best achieved through one-on-one meetings where both individuals share similar interests,” says Liz Hart, MD of Siyenza Management, the organiser of the ENERGY INDABA. “We wish to offer this through our Business Networking Program, which is managed by a professional team that conducts thorough research on each participant to determine the best possible person – or company - they should meet with at the ENERGY INDABA.”

With the use of sophisticated technology, the Business Matchmaking Program team will link each participant’s profile with the most suitable candidate. Once meeting requests are accepted, an online diary system will confirm the matchmaking that will then take place in the Business Matchmaking lounge.

Hart says: “We believe that the Business Networking Programme will be of particular value this year where our conference programme, exhibition and delegation list comprises of a number of experienced individuals from all corners of the energy sector in South Africa, Africa and across the world.”

The ENERGY INDABA 2010 is supported by the SA Department of Minerals and Energy and recognised as an official World Energy Council Event. Some of the key speakers at the conference are Dr Latsoucabé Fall, Regional Manager – Africa, World Energy Council; Brian Statham, Chairman of the South African National Energy Association; Dr Yves Guenon, Engineer and PhD in Physics Director of Business Development at Areva and Thulani Gcabashe, Executive Chairman of BuiltAfrica Holdings

Companies or individuals may apply to participate in the ENERGY INDABA Business Matchmaking Program by visiting [www.energyafricaexpo.com](http://www.energyafricaexpo.com) (provide the link or webpage name to the Business Matchmaking Program information)

ENDS

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**Issued on behalf of ENERGY INDABA**

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**Note to the editor**

**ENERGY INDABA 2010: A Time of Change**

A Time for Innovation, Solutions and Alternatives is the event theme chosen by the Steering Programme Advisory Committee for ENERGY INDABA 2010. The flagship African energy event is an annual event on the Africa business calendar with a specific focus on exploring solutions for a new energy future for Africa. With the recent ever increasing world-wide attention to Energy, ENERGY INDABA 2010 provides an ideal platform to encourage debate as well as creating the stage for a networking climate conducive for companies and individuals to interact. The event forms part of the African business calendar, which will promote sustainable development initiatives across the African continent.

DATES: 24 – 26 February 2010

WEBSITE: [www.energyafricaexpo.com](http://www.energyafricaexpo.com)

ENQUIRIES: [info@siyenza.za.com](mailto:info@siyenza.za.com)